

Postgraduate Certificate in Management

GET THE BUILDING BLOCKS EVERY SUCCESSFUL MANAGER NEEDS

Combine lectures, interactive discussions, case studies and site visits to Southern California businesses to cover fundamental global management strategies. Get the tools you need to be a successful leader in any industry, anywhere in the world. Strengthen core leadership skills, gain maximum exposure to American business practices, and apply the latest techniques for global business environments in six key areas.

TIME TO COMPLETE:
3 months

23 units

WINTER

SPRING

SUMMER

FALL

- **Essentials for Professional Development** — Understand how culture and climate impact workplace trends and the team environment.
- **Global Human Resources Management** — Get introduced to workplace trends in recruiting and training, organizational behavior, and labor-employee relations.
- **Global Marketing Management** — Focus on international entrepreneurship, global thinking, internet marketing, and consumer behavior.
- **Multinational Financial Management** — Concentrate on issues within the world's financial markets, emerging markets, international trade, and currency.
- **Managing Change and Technology** — Examine change at the individual, organizational and technological levels, how to manage information systems, and innovation.
- **Strategic Management** — Use discussions and roleplaying to master global negotiations, cross-cultural communication, and competitive advantage.

Postgraduate Certificate in Applied Management

REINFORCE THE QUALITIES THAT GIVE YOU MANAGEMENT CAREER OPPORTUNITIES

Create a solid foundation of professionalism and build your capacity to start a management career in any field. Prove your potential to lead a team by showing your understanding of how people shape a business through team environments, social media, ethics, and more. Master both fundamental and emerging tools for success in marketing, integrative technology, and organizational strategy.

TIME TO COMPLETE:
6 months

26 units

WINTER

SPRING

SUMMER

FALL

Quarter 1 Fundamentals of Management — Through six 2-week modules, you will learn the basics of business management.

- Professional Development
- Human Resources
- Marketing
- Finance
- Change and Technology
- Strategic Management

Quarter 2 Internship

Course Options: Internship: Understanding the American Workplace or Developing Your Digital Professional Portfolio

The internship coordinator will give you the best tools to find your internship. Most internships are in local, mid-sized businesses, though occasionally they may be located in other parts of California or in another state.